

# Bachelor of Business - Bachelor of Laws



JAMES COOK  
UNIVERSITY  
AUSTRALIA

*Ready today for tomorrow*

[jcu.edu.au](http://jcu.edu.au)



# Why JCU?

## **A STUDENT EXPERIENCE LIKE NO OTHER**

- Access to world-class teachers
- Develop skills in state-of-the-art facilities
- Achieve exceptional employment outcomes
  - Benefit from small class sizes
  - Connect with professional networks
- Support through scholarships for merit and equity
  - Discover great accommodation options

## **EXPERIENCE HAS NO SUBSTITUTE**

JCU joint Business and Law students gain experience in the industry. Work alongside experienced lawyers and judges through the clinical legal education program, work placement and projects with industry. Gain experience in a local business by completing an internship or project sourced from industry.

## **EXPERIENCE A WORLD-CLASS EDUCATION**

Achieve graduate success through unique and unrivalled opportunities. Study in a truly global, fully-connected business environment, and be mentored throughout your degree by JCU Law's extensive industry partners.

## **PREPARE FOR SUCCESS**

Successfully transition to the workplace. A professional development program starting in the first year of study produces career-ready graduates.

## **SUPPORT FOR YOUR SUCCESS**

Explore JCU's range of scholarships, grants and bursaries and discover the right financial assistance to achieve your goals



# Bachelor of Business - Bachelor of Laws

- ✔ Give your career a far-reaching, competitive start with the Bachelor of Business-Bachelor of Laws. Pair your business insight with a strong understanding of the law to bring unparalleled expertise to future roles.
- ✔ Take advantage of close community links and practical learning experiences that complement your in-depth theoretical knowledge. Focus on real-life scenarios and gain the work-ready skills valued by employers.
- ✔ Learn from experts in the field and practicing legal professionals including judges, senior academics, and a range of local organisations. Combine the elements of managing competitive and sustainable businesses with a keen awareness of contemporary standards of practice.

## COURSE DETAILS:

<b>Locations:</b>	Cairns, Townsville
<b>Start Dates:</b>	February, July
<b>Duration:</b>	5 years full-time Part-time available
<b>ATAR:</b>	61.85   English (Units 3/4,C)
<b>OP:</b>	15   English (4,SA)
<b>Desirable:</b>	Maths B (4,SA) or Mathematical Methods (3/4,C)

Please visit the [handbook](#) for a detailed outline of the course structure. Note: Information is for domestic students only

# Majors

Within our undergraduate business degree, you are able to choose from seven majors. A major is your chosen area of specialisation. Not all majors are available at all campuses. The [handbook](#) provides detail about the subjects you can study within each major and the campuses each major is available at.

## Business Intelligence and Information Systems

Find out how to integrate information technology systems and data into business strategies and be integral to your organisation's operational strategy. As a business intelligence analyst, you will have the knowledge needed to use data for marketing purposes, create cost-effective systems and identify business opportunities.

With the ever-increasing use of technology and the importance of data and data security, you will be highly employable in a growing industry. Upon graduation, you can apply for membership of the Australian Institute of Management (AIM).

## Hospitality and Tourism Management

Learn to manage tourism and hospitality attractions, tours, events, and services. Understand your target market and create tailored experiences. Develop practical skills to handle the logistics and intricacies of event management. Manage, plan, and market with an in-depth understanding of the industry. Visit sites and conduct case studies to ground your learning in real scenarios.

## Human Resources Management

Cultivate a competitive edge in business with a Human Resources Management major. Understand the value of motivated employees and create environments that help people thrive. Build communication skills and positive employment relations to boost performance and manage organisational change.

## International Business

Examine the challenges and advantages of conducting business in a complex global environment. Cultivate a love of developing strategies and planning to operate multi-national enterprises. Learn to carve out a competitive, sustainable business position in the international marketplace. Gain practical skills with a local industry placement or study a semester in Singapore.

## Management

Learn to lead businesses in highly competitive environments, solve complex organisational problems, and plan effectively. Discover how to hire the right employees and use management techniques to cultivate success. Become confident in managing finances and resources as well as directing business operations in a fast-paced setting. Examine existing businesses for theoretical and practical insights.

## Marketing

Harness both traditional and digital marketing to reach the right audience every time. Build specific and comprehensive profiles for target audiences and become effective at growing a new customer base. Transfer your skills across organisations in private, public, and non-profit sectors. Stand out in a competitive marketplace with industry knowledge and sustainable marketing strategies.

## Sports and Events Management

Gain the skills to work in a dynamic, fast-paced global industry with the Sports and Events Management major. Benefit from strong industry connections and first-hand practical experience. Graduate with a strong understanding of employer needs and the ability to create, organise, and coordinate sports and public events on both small and large scales. Tailor your degree to specialise in your preferred industry.



*“I study at JCU because of the convenience of having such a well-respected university so close to home. I always enjoyed and had a keen interest in both the law and accounting, which is why I decided to enrol in the dual degree. The two degrees complement each other well and so, when I have completed my studies I will be exposed to a greater range of employment opportunities. It is definitely worth the extra year to have the extra degree.”*

**Bianca Rapisarda**

BACHELOR OF BUSINESS - BACHELOR OF LAW

# Career Opportunities

JCU Business-Laws graduates are highly valued and find employment across industries.

Graduates pursue careers in areas including government agencies, general legal practice, and business and commercial law.

You could find employment as a solicitor or barrister, a consultant, or a manager, or in various roles across private, government, and not-for-profit industries



*“There is an excellent teaching staff here, a very caring teaching staff. That needs to be aligned with the fact that our class sizes are a reasonable size, and therefore it allows the teachers to spend individual time with and give attention to students.”*

**Neil Dunbar**

LAW LECTURER

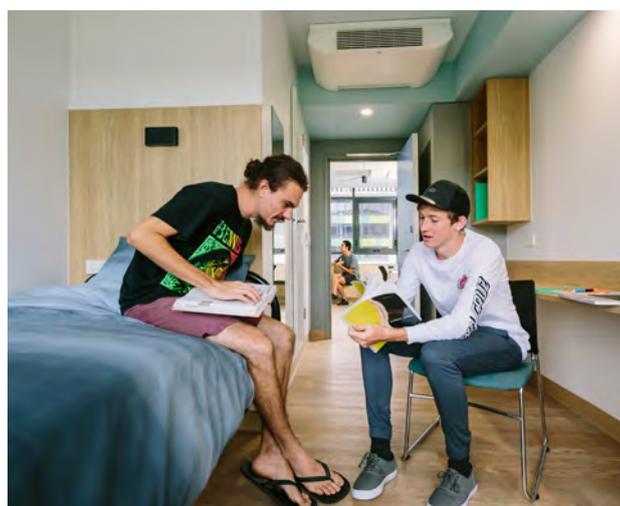




## JCU Accommodation

Study and live in some of the most interesting places in the world. Cairns and Townsville are on the doorstep of the Great Barrier Reef, magnificent rainforests, the savannah region and Outback Australia.

Living on-campus is a great way to make the most of your time at JCU. JCU Townsville, Bebegu Yumba campus, Douglas, has five different accommodation options housing over 1,200 students. JCU Cairns, Nguma-bada campus, Smithfield, features an accommodation complex for 300 students. Living on-campus is a great place to make new friends and immerse yourself in the JCU culture. All rooms at our on-campus residences are single board, with a single bed, study desk, chair, fan, air-conditioning and Wi-Fi. Each residence is different in regards to style of living, culture and atmosphere. There are options for fully catered or self-catered housing. Find out more at [jcu.edu.au/accommodation](https://jcu.edu.au/accommodation)



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