




CENTRE FOR INTERNATIONAL TRADE AND BUSINESS IN ASIA (CITBA)

ISSUE 7 SEPTEMBER 2021



A PLACE FOR PROGRESSIVE AND FORWARD-
THINKING INNOVATIVE RESEARCH

EDITED BY: TAHA CHAIECHI
AUSTRALIA DIRECTOR, CITBA



We are pleased to announce that our International BEMAS Conference 2022 has been scheduled to be held in July 2022. Call for Abstracts is open on 1 October 2021. The details are enclosed in this report.





JAMES COOK
UNIVERSITY
AUSTRALIA

Re-Imagining Economic Resilience and Urban Futures in Post-COVID 19 Era

1-3 July 2022

2nd International Conference on Business, Economics, Management, and Sustainability (BEMAS)

KEY DATES

When

01-03 July 2022

Where (Hybrid)

Cairns, Queensland, Australia + Virtual

Abstract submission opens:

1 October 2020

Abstract submission deadline:

20 December 2021

Notification on abstracts:

10 Jan 2022

Full paper submission:

24 March 2022

Double-Blind Peer-Review Process:

24 March - 24 April 2022

Notification of Acceptance:

25 April 2022

Early Bird registration deadline:

07 May 2022

Final papers due: 31 May 2022

ENQUIRIES TO

A/Prof Taha Chaiechi, General Chair for BEMAS

E taha.chaiechi@jcu.edu.au

WEBSITE

<https://www.jcu.edu.au/centre-for-international-trade-and-business-in-asia>



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Following the successful 1st International Conference on Business, Economics, Management, and Sustainability (BEMAS) in July 2021, the Centre for International Trade and Business in Asia (CITBA) at James Cook University-Australia at the College of Business, Law, and Governance at James Cook University is pleased to announce the 2nd International BEMAS conference on 1-3 July 2022. CITBA aims to create a platform for academics, researchers, practitioners and students to share their research findings with other global experts.

Coronavirus Information

As the COVID-19 outbreak evolves around the globe, and with international travel restrictions still in place, we have opted for virtual conference that would allow for remote participation. In order to offer participants a more flexible way to experience the conference at their own pace and timeline; presentations will be either in the form of live streams or pre-recorded video presentations. Background reading materials such as full papers, posters, and source files will be also provided to participants prior to the conference.

Conference Themes and Topics

Population movements into cities have accelerated over the past few decades, with more than half of the world's population now living in urban areas. The urban population has grown from 751 million in 1950 to 4.2 billion in 2018 (United Nations, 2018b). North America is the most urbanised region in the world with 82% of its population living in urban areas, Latin America and the Caribbean comes in second place with 81%, Europe and Oceania follow suit with 74%, and 68% in that order. The more balanced regions include Asia, with almost 50% urbanisation and Africa, with 43% of its population living in urban areas (United Nations, 2018a). This rapid urbanisation places an enormous demand on infrastructure, service sectors, and natural environments, including land. Furthermore, the new millennium has witnessed widespread and frequent external shocks (including but not limited to financial shocks, unsustainable growth, and public health emergencies) resulting in massive economic losses, depressions, and loss of lives (Chaiechi, 2020a). Simultaneously, the orthodox methods of addressing external risks are no longer adequate, as they fail to account for evolving industries' composition, adaptive and inherent resilience, and new comparative advantages and skills (Chaiechi, 2021b).

This ongoing urbanisation and increasing intensity and frequency of external shock show the importance of building resilient economies capable of dealing with complex external financial and public health shocks and disturbances. And while most growing cities are beginning to demonstrate dedication to integrating sustainable development goals (Chaiechi, 2021a), building urban economic resilience remains a significant challenge.

For the list of references please visit conference website:

<https://www.jcu.edu.au/citba/conferences/bemas-2022>

The theme of the conference and conference tracks are:

THEME:

Re-imagining Economic Resilience and Urban Futures in Post-COVID 19 Era

TRACKS:

- 1 Urban Mobility and Health Economic Benefits
- 2 Entrepreneurship, Knowledge Economy & Resilience
- 3 Intra and Peri-Urban Agriculture & Food Security
- 4 Resilience and Recovery Strategies for Urban Tourism
- 5 Digital Transformation & Re-shaping Urban Futures
- 6 The Digital Economy: Opportunities & Threats
- 7 New Frontiers in Interactive Marketing
- 8 Sustainable Management: the Role of University-Industry Cooperation

Review Process

BEMAS organisers and its associated journals require that all submitted conference papers go through a blind peer-review process and evaluation based on originality, research depth and quality, and relevance to the theme of the conference (Re-imagining Economic Resilience and Urban Futures in Post-COVID19 Era) and its associated tracks listed in this call.

We invite full research papers, practitioner papers, research notes, scoping/systematic literature review papers, and case studies. Papers that are accepted following the review process, and are presented in the conference will appear in the conference proceeding. Please check the Author guidelines for more details.

Organising Committee

GENERAL CHAIR

A/Professor Taha Chaiechi, CITBA Director-James Cook University, Australia

contact: taha.chaiechi@jcu.edu.au or citba@jcu.edu.au

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Author's Guideline

Presentations

All presentations are virtual for this conference. Presentations are either live stream or pre-recorded video presentations. Please note that pre-recorded presentations are to be created by the authors. Further information on creating the video will be sent following registration. The length of the live stream or pre-recorded presentations should not be longer than 20 minutes.

Papers

Accepted full research papers, practitioner papers, scoping/systematic literature review papers, and case studies shall have a maximum length of 6,000 words (the word count limit excludes tables, figures, and references list). Accepted research notes shall have a maximum length of 3,500 words (the word count limit excludes tables, figures, and references list).

General in-text styles: Times New Roman 12 point, regular. Line spacing 1.5, one line space for new paragraph (do not indent the first line of paragraphs). Footnotes: Times New Roman 10 point, regular.

Language

All submitted articles must be written in English. Both British and American spellings are accepted, as long as one spelling is used consistently throughout the text. Authors are strongly advised to ensure the grammatical correctness of their paper prior to submission. Papers with significant grammatical errors may be returned without review.

References

All papers shall be submitted using the APA reference style. APA style requires both in-text citations and a final references list. For every in-text citation, there should be a full citation in the reference list and vice versa.

Abstract Submission

abstracts are submitted through our Online submission platform on the [conference website](#).

- Abstracts must be limited to 250 words. The abstract must be submitted through the online submission system
- Author details, including email addresses and affiliations, must be included
- Five to six keywords must be provided
- Abstracts must be text-only. Images, graphs, or tables not to be included
- Authors of accepted abstracts will be asked to submit a full paper for a double-blind peer-review process.

Conference Proceeding and Publication Opportunity

Accepted papers will be published in one of the associated journals.

Associated Journals

- ❖ **Journal of Resilient Economies (JRE)**
(published by James Cook University, Platinum Open Access, Creative Commons Attribution-NonCommercial 4.0 International License)
- ❖ **Bulletin of Applied Economics (BAE)**
(Australian Business Deans Council (ABDC) Journal Quality List, Indexed by EconLit, IDEAS and EconPapers- Open Access)
- ❖ **International Journal of Tourism Cities (IJTC)**
(Australian Business Deans Council (ABDC) Journal Quality List, ECSI indexed)
- ❖ **Journal of Research in Interactive Marketing (JRIM)**
(Australian Business Deans Council (ABDC) Journal Quality List, ECSI indexed, Scopus)
- ❖ **Industry and Higher Education (SAGE Journal)**
(Indexed in Scopus, ECSI indexed by Clarivate Analytics)
- ❖ **Journal of Public Space (JPS)**
(Partner with UN-Habitat, Open Access, Creative Commons Attribution-NonCommercial 4.0 International License)



Registration

To confirm your participation in the International Conference on Business, Economics, Management, and Sustainability (BEMAS), please register by the registration deadline. Register early to take advantage of Early Bird Registration rate.

	CITBA / JCU staff and students	Other participants	Key dates
Early Bird Registration	AUD 160	AUD 250	5 April 2022
Audience Registration	AUD 80	AUD 100	30 May 2022
Full registration	AUD 230	AUD 280	30 May 2022
Student Registration	AUD 160	AUD 190	30 May 2022

DISCOUNTS AND CONFERENCE REGISTRATION GRANTS:

We offer a limited number of discounts and waivers to authors (particularly students and early career researchers) who are based in developing nations. To receive further information, please contact: citba@jcu.edu.au

Students

To benefit from student rates, a copy of the student identification card (or equivalent) must be provided online prior to registration (JCU students exempted). The scanned copy of the digital documents can be emailed to citba@jcu.edu.au. Failing to provide student identification, a full registration fee may be charged.

Multi-Authored Papers and Multiple Submissions

For multi-authored papers, where more than one author wishes to attend the event, each author needs to register and pay the relevant registration fee separately (presenting author would need to pay Presenter fee, and accompanying authors would pay Audience fee). If more than one paper is accepted for presentation by the same authors, each paper requires registration. However, registration for the second paper (by the same authors) will enjoy a 50% discount.

Management of the Personal Information

The conference is committed to handling personal information in a lawful, transparent and respectful way. All Personal Information is stored in a manner that protects it from misuse, loss, unauthorised access, modification or disclosure.

Terms and Conditions

This registration agreement shall be governed by and construed in accordance with the Australian law. You are deemed to have accepted these terms and conditions when you proceed with the registration process. CITBA maintains the right to remove, add or modify the Terms and Conditions as set out with or without notice.

Clarification of these terms or any concerns may be addressed to CITBA at citba@jcu.edu.au or Australia

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College of Business, Law and Governance
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Smithfield, QLD, 4878, Australia

Disclaimer

The views expressed by any conference participants will not be necessarily those of CITBA. All presenters and participants are exclusively responsible for the content of their presentations and written papers.

Cancellation policy

If a delegate can no longer attend the conference, they may cancel their registration and receive a refund, less AUD 30 administration fee, up to the cancellation deadline (30 April 2022). After the cancellation deadline, CITBA will not refund the registration fee if the delegate cancels or fails to attend.

Payments

Methods of payment will be confirmed in due course.





"You're free to
be different."

JOURNAL OF RESILIENT ECONOMIES



Call for Papers– December Issue (2021): Open with Purpose

Journal Title: Journal of Resilient Economies (JRE)

Publisher: James Cook University ([JCU](#)).

Editor-in-Chief: [Taha Chaiechi](#)

You can see the complete list of our Editorial Team [here](#).

Issue Title:

**Enhancing Private and Public
Sectors Contributions to Building
Resilience**

[Journal's Homepage](#)



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Important dates:

Submission system opens: 1 September 2021

Deadline for submissions: 15 November 2021

The twenty-first century has witnessed widespread global financial and public health crises. These crises adversely affected businesses, communities, and economies globally, resulting in social and economic disruptions. In a global-scale emergency such as the COVID-19 pandemic, even strong economies demonstrated a lack of resilience and adaptive capacity. Equally, for businesses and communities, the impacts of these shocks have evidenced the need to pivot thinking, repurpose resources and be resilient. The effect of these crises is extended to industries, occupations, and livelihoods.

Building economic resilience requires efforts and collaboration from both the public and private sectors. The private sector, spanning small and medium enterprises to national and multinational enterprises and academic institutions, has a wealth of knowledge and assets that could be productively channeled to improve resilience during natural disasters and public health emergencies. The private sector's resilience, responsiveness, and ingenuity are essential pre-, during and post-crisis to reduce risk, provide agility, and reduce response time and cost. Furthermore, the collaboration between the public and private sectors can help leverage the allocation of resources, knowledge spillover, and dynamics to ensure communities can prepare for, endure, and recover from disasters.

For December Issue 2021, We welcome review papers, conceptual papers, full-length papers, research notes and editorials.

List of potential research topics (non-exhaustive) for December Issue:

- Public-Private partnerships and infrastructure resilience
- Leadership for urban resilience
- Food security and economic resilience
- Organisational resilience and marketing strategy
- Risk management and economic resilience
- Business models, sustainable innovation and resilience

Manuscript submission information:

Papers targeting the special issue should be submitted through the [JRE submission system](#). Submission guidelines can be found at the Journal's [Information for Authors](#).

Platinum Open Access and the Publication Fee:

Journal of Resilient Economies (JRE) is a Platinum Open Access journal, which means JRE does not charge either the readers or the authors. This ensures all accepted articles will be immediately and permanently available to readers free of charge.

Who funds this Journal?

Publication infrastructure and maintenance of JRE is fully supported by [James Cook University Open Journal Systems \(OJS\)](#), driven by the belief that knowledge has the power to change lives, and that research outputs should be freely accessible online, without barriers. James Cook University is one of the world's leading institutions focusing on the tropics, located in tropical North Queensland, Australia. Read the complete version of JCU Open Access Policy and related documents [here](#).



Centre for International Trade and Business in Asia (CITBA)

CITBA's modus operandi is to include the finest scholars, both early career and more established, from James Cook University's Australian and Singaporean Campuses in collegial inter-disciplinary teams that foster an environment that encourages innovative thinking and supports research excellence.

