



CENTRE FOR INTERNATIONAL TRADE AND BUSINESS IN ASIA (CITBA)

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A PLACE FOR PROGRESSIVE AND FORWARD-
THINKING INNOVATIVE RESEARCH

EDITED BY: TAHA CHAIECHI
AUSTRALIA DIRECTOR, CITBA



International Conference on Business, Economics, Management, and Sustainability (BEMAS) 2-3 July 2021

Following the successful international Urban Thinkers Campus (UTC) event in 2019 organised by the Centre for International Trade and Business in Asia (CITBA), College of Business, Law, and Governance (CBLG) at James Cook University, Australia, the Centre is pleased to announce the International Conference on Business, Economics, Management, and Sustainability (BEMAS) on the 02-03 July 2021

Cairns, Australia. This year's conference is organised to be held in a hybrid format. All sessions are set up to be held on campus and online, allowing international participation. The conference attracted full research papers, practitioner papers, research notes, scoping review papers, and case studies.

conference theme and tracks

The International Conference on Business, Economics, Management, and Sustainability (BEMAS) aims to bring together multidisciplinary scholars from around the globe to share methods and ideas for building a transformative economy and develop a comprehensive metric and measurable definitions of a resilient economy. The theme of the conference is Community Empowerment, Sustainable Cities, and Transformative Economies.

The conference also included five tracks:

- Urban Planning, Public Spaces and Sustainable Economic Growth
- Understanding the Principles of Resilient Economies
- Society and Community-Based Initiatives in the Time of Crisis
- Business, Management and Sustainable Path to 2030 Agenda
- Sustainable Marketing, Community, and the Planet



The conference organiser, CITBA, required that all submitted conference papers go through a blind peer-review process and evaluation based on originality, research depth and quality, and relevance to the theme of the conference and/or the conference tracks listed above.

FEATURED PRESENTATION



PROFESSOR STEPHEN BOYLE-KEYNOTE SPEECH

Professor Stephen Boyle inspiring talk about creative place-makings. Impact of generations in Jazz Phenomenon in Mount Gambier. Can we create a similar phenomenon in our tropical cities in North Queensland to positively impact our economy and communities?



An international conference hosted by James Cook University this week holds special relevance for regional and vulnerable communities.

The International Conference on Business, Economics, Management and Sustainability (BEMAS) will look beyond orthodox economics to consider approaches that might better suit particular communities. “When we look for ways to survive and thrive in the face of risks such as climate change and a global pandemic, we need to move beyond a one-response-fits-all approach,” conference chair Associate Professor Taha Chaiechi said. “This is particularly important for vulnerable and at-risk communities, which tend to be more susceptible to external risks such as natural disasters and public health emergencies.” On the positive side, each community has particular assets and potential that it can bring to bear on these challenges.

To achieve sustainable development we need to identify the untapped skills and knowledge that each community can use to adapt to or overcome the challenges they face,” she said.

This conference follows on from the successful Urban Thinkers Campus event, which JCU hosted in Cairns in 2019. “At that pre-COVID event, we brought together national, international and local thinkers to share ideas about the urban space,” Dr Chaiechi said. “Of course for people in our region that included discussion of how to plan for the tropics, how to cool our urban spaces, and how smaller regional centres can grow without losing the things we love about our communities.”

This year’s conference will follow the themes of community empowerment, sustainable cities and transformative economies. BEMAS is hosted by JCU’s Centre for International Trade and Business in Asia and is underway at the University’s Nguma-bada campus in Smithfield



Media Release- Local responses to the big economic challenges

media enquiries:
linden.woodward@jcu.edu.au



"You're free to
be different."



ACKNOWLEDGEMENTS

THE ORGANISERS OF BEMAS WOULD LIKE TO THANK:

- The scientific committee of the conference for their help and their important contribution to the double-blind peer-review process
- The Organising Committee (full names listed on the previous page), including the Scientific Committee, Conference Coordinator, the Internal Consultant, Session Chairs, Registration and Finance Chair, And Videoconference & Audio Specialist for carrying out the tremendous workload in organising and synchronising different activities and processes
- The College of Business, Law, and Governance (CBLG) Professional team, CBLG Research, CBLG and JCU central Marketing teams, and JCU Media Liaison team for their ongoing support of the conference
- The local businesses and professionals for their contributions and presentations
- The outstanding keynote speakers for sharing their wisdom and inspiring ideas



Conference Proceeding title:

Community Empowerment, Sustainable Cities, and Transformative Economies
(published by Springer Nature)

Other outputs:

Accepted Abstracts: 54

Accepted Full Papers: 39

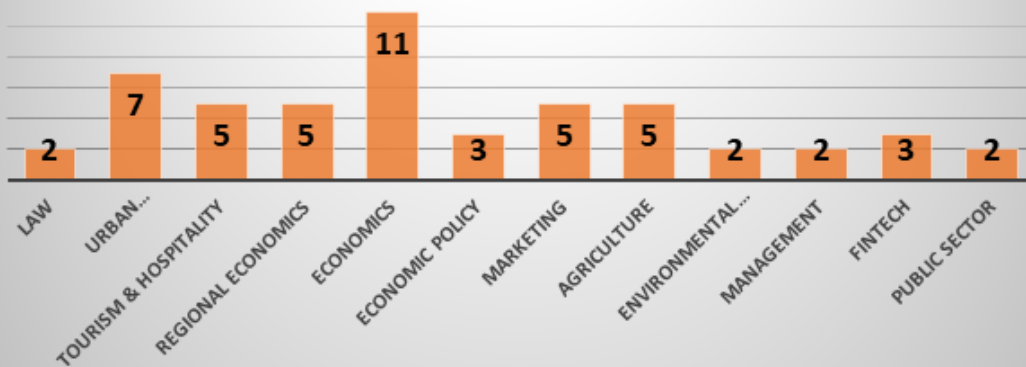
Presentations: 52

Authors: 120+

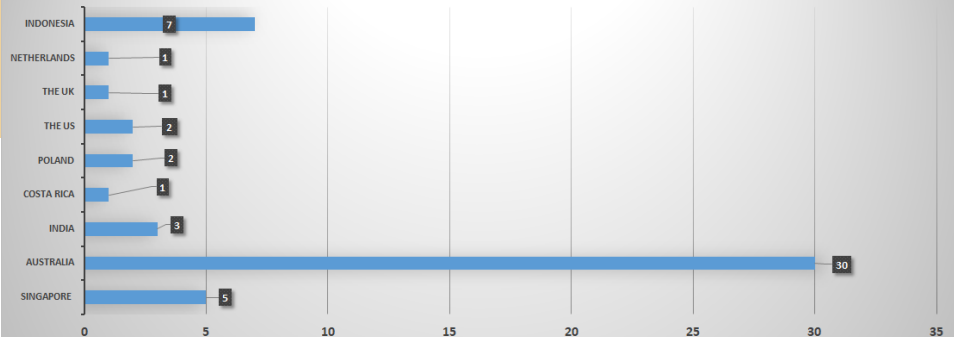
JCU Presentations: 24

Industry Abstracts: 8 (3 Int'l)

Disciplinary Areas of the Presentations



Country of the First Author



Community Empowerment, Sustainable Cities, and Transformative Economies
2-3 July 2021
International Conference on Business, Economics, Management, and Sustainability (BEMAS)
Abstract Submission Open: 25 October 2020

JCU CENTRE FOR INTERNATIONAL TRADE AND BUSINESS IN ASIA (CITBA)

Best PhD Paper Award

From Centre for International Trade and Business in Asia (CITBA) College of Business, Law, and Governance (CBLG) at James Cook University (JCU)
Presented to

Pawel Gralewicz

For presenting at the International Conference on Business, Economics, Management, and Sustainability (BEMAS)
On the topic of

Policy lessons from Icelandic and Irish contrasting approaches to unemployment

Associate Professor Taha Chaiechi,
Australia Director, Centre for International Trade and Business in Asia (CITBA)

College of Business, Law and Governance | JCU CRICOS Provider Code: 00117J | Promoting research excellence and collaboration opportunities

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JCU CENTRE FOR INTERNATIONAL TRADE AND BUSINESS IN ASIA (CITBA)

Best Research Paper Award

From Centre for International Trade and Business in Asia (CITBA), at the College of Business, Law, and Governance at JCU
Presented to

Quang Chinh Nguyen

For presenting at the International Conference on Business, Economics, Management, and Sustainability (BEMAS)
On the topic of

Vietnam and motorcycles: dialectics and commensurate adaptations
Authors: Quang Chinh Nguyen, Sanjay Mishra, Duyen Hong Thuc Nguyen, Duyen Thanh My Nguyen

Associate Professor Taha Chaiechi,
Australia Director, Centre for International Trade and Business in Asia (CITBA)

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BEMAS 2021

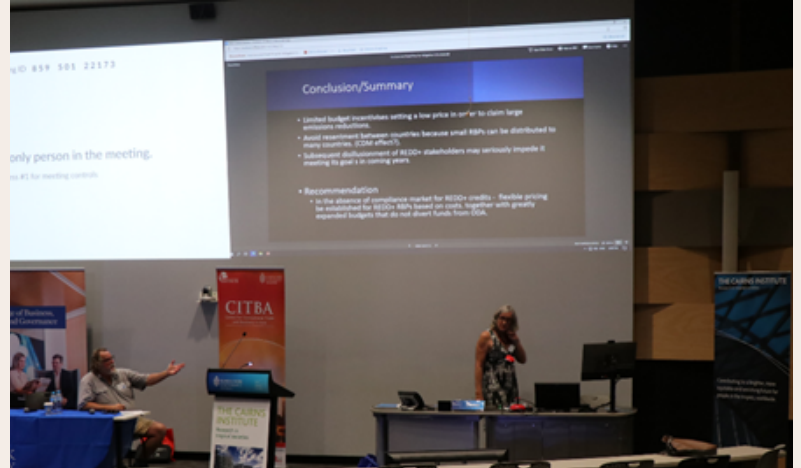
GALLERY

a quick look at the BEMAS participation



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a quick look at the BEMAS participation





BEMAS 2022.....

IN PREPARATION



Centre for International Trade and Business in Asia (CITBA)

CITBA's modus operandi is to include the finest scholars, both early career and more established, from James Cook University's Australian and Singaporean Campuses in collegial inter-disciplinary teams that foster an environment that encourages innovative thinking and supports research excellence.

