

Bachelor of Business (Marketing for the Digital Age) – Bachelor of Laws

To assist you with your subject information, refer to [Subject Search](#)

For important dates check: [Academic Calendars](#)

Once you've enrolled in your subjects, you will need to [register in classes](#) if not studying in External mode

Email the JCU Enrolment Team for further assistance enrolments@jcu.edu.au

If you would prefer a part-time study plan, please adjust the below study planner; reviewing subject prerequisites to ensure you are on track for course completion. The information in the study planner is current at the time of creation and considers the successful completion of all currently enrolled subjects. Changes to subject information after this time may affect your study plan. Please refer to the [enrolment resources](#) for up-to-date information.

		TEACHING PERIOD 1		TEACHING PERIOD 2	
2022	Study Period 1	LA1101:03 Legal Institutions and Processes	Study Period 2	LA1106:03 Contract Law 2 <i>PREREQ: LA2011 or LA1105</i>	
	Study Period 1	LA1102:03 Legal Research, Writing and Analysis	Study Period 2	LA1107:03 Contemporary Practice: The New Lawyer	
	Study Period 1	LA1105:03 Contract Law 1	Study Period 2	LA1027:03 Human Rights Law OR LA1022:03 Public International Law	
	Study Period 1	LA2019:03 Torts A – Specific Torts	Study Period 2	LA2020:03 Torts B - Negligence	

		TEACHING PERIOD 1		TEACHING PERIOD 2			
2023				Study Period 2	Laws Elective Select 3 credit points of subjects from List 2		
		TRIMESTER 1		TRIMESTER 2		TRIMESTER 3	
		BU1002:03 Accounting for Decision Making		BU1007:03 Principles of Data Analysis for Business		Business Major BX2081:03 Consumer Behaviour <i>PREREQ: BU1108 or BU2108 or BU1008 or BU2208 or BU1908 or BU1808</i>	
		BU1003:03 Principles of Economics		BU2108:03 Marketing Matters		Business Major BX2084:03 Sales, Services, Business Development and the Digital Frontier <i>PREREQ: BU1108 or BU2108</i>	
	BU1104:03 Introduction to Management Concepts and Application						

		TEACHING PERIOD 1		TEACHING PERIOD 2	
2024	Study Period 1	LA2021:03 Personal Property and Land Law 1 <i>PREREQ: (LA1101 and LA1102) or LA1007</i>	Study Period 2	LA2016:03 Land Law 2 <i>PREREQ: (LA1101 and LA1102) and (LA2015 or LA2021) allow concurrent enrolment for LA2015</i>	
	Study Period 1	LA2017:03 Principles of Criminal Law A <i>PREREQ: (LA1101 and LA1102) or LA1007</i>	Study Period 2	LA2018:03 Principles of Criminal Law B <i>PREREQ: (LA1101 and LA1102) or LA1007</i>	
	Study Period 1	LA3013:03 Principles of Equity <i>PREREQ: (LA1101 and LA1102) and (LA1105 or LA2011) and (LA1106 or LA2012)</i>	Study Period 2	LA3105:03 Constitutional Law <i>PREREQ: LA1101 and LA1102</i>	
	Study Period 1	Laws Elective Select 3 credit point of subjects from List 1	Study Period 2	Laws Elective Select 3 credit points of subjects from List 2	

		TEACHING PERIOD 1		TEACHING PERIOD 2	
2025				Study Period 2	Laws Elective Select 3 credit points of subjects from List 2
	TRIMESTER 1		TRIMESTER 2		TRIMESTER 3
	Business Major BX2082:03 Advertising, Promotions and Mobile Marketing <i>PREREQ:</i> BU1108 or BU2108 or BU1008 or BU2208 or BU1908 or BU1808 - allow concurrent with BU1108 or BU2108 or BU1808		Business Major BX3181:03 Social Surveys and Questionnaire Design <i>PREREQ:</i> BU1007, BU1108 and 12 credit points		Business Major BX3081:03 Social Media Marketing <i>PREREQ:</i> BU1108 or BU2108 or BU1008 or BU2208 or BU1908 or BU1808 and 18 credit points of subjects
	Business Major BX2184:03 Marketing, Consumerism and Sustainability <i>PREREQ:</i> (BU1108 or BU1808 or BU1008 or BU2208 or BU1908)		Business Major BX3186:03 Marketing for Social Change <i>PREREQ:</i> 24 credit points of subjects or as approved by the subject co-ordinator		Select one of the following: BU3101:03 Professional Internship (TR2, TR3, SP11) OR BU3102:03 Multi-Disciplinary Project (TR2) OR BU3103:03 Independent Project (TR1, TR3) <i>PREREQ:</i> 36 credit points of BU or BX subjects, or at the discretion of the Dean. All students must successfully complete the prescribed WIL preparation modules and quizzes to be eligible to apply for a WIL capstone subject
Business Major BX3082:03 International Marketing in the Global Village <i>PREREQ:</i> BU1108 or BU2108 or BU1008 or BU2208 or BU1908 or BU1808 and 18 credit points of subjects					

		TEACHING PERIOD 1		TEACHING PERIOD 2	
2026	Study Period 1	LA3106:03 Company and Partnership Law <i>PREREQ:</i> (LA1105 or LA2011) and (LA1106 or LA2012)	Study Period 2	LA3004:03 Evidence <i>PREREQ:</i> (LA2017 or LA1005) and (LA2018 or LA1004) and (LA2020 or LA1012)	
	Study Period 1	LA4038:03 Legal Ethics and Trust Accounting <i>PREREQ:</i> (LA2017 or LA1005) and (LA2018 or LA1004) and (LA2020 or LA1012) and LA3013	Study Period 2	LA3014:03 Law of Trusts <i>PREREQ:</i> LA1101 and LA1102 and LA1105 and LA1106	
	Study Period 1	LA4022:03 Civil Procedure <i>PREREQ:</i> LA1101 and LA1102 and LA1105 and LA1106 and LA2019 and LA2020	Study Period 2	LA3006:03 Administration Law <i>PREREQ:</i> LA2019 and LA2020	
	Study Period 1	Laws Elective Select 3 credit points of subjects from List 2	Study Period 2	Laws Elective Select 3 credit points of subjects from List 2	