

*ways to find out about  
your students and their  
university experience*

*Students are at the heart of our University. JCU acknowledges the diversity and varying social and educational needs and aspirations of JCU students and is therefore committed to holistically understanding and enhancing learning, teaching and the student experience. The data sources described below provide a suite of tools to support JCU staff in designing contextually relevant learning experiences and to review the impact of practices on student success, progression and retention.*

## Cognos data

Cognos provides self-service access to aggregated data compiled, cleansed and validated from the Student Management System and Queensland Tertiary Admissions Centre (QTAC). Cognos is designed to provide quick answers to business questions like application and enrolment numbers, course trends, cohort analysis, student demographics, retention and completion rates, subject success and grade distributions and overall historical trends. Multiple dashboards and filters allow you to explore data from subject through to course and university level, by campus, Division, College, field of Education, mode, year level, semester and fee type.

All JCU staff have access to Cognos which can be accessed under the staff homepage link of the JCU website. Additional information or requests for data can be made through Quality, Planning and Analytics ([statistics@jcu.edu.au](mailto:statistics@jcu.edu.au))

## LearnJCU Student Learning Analytics data

LearnJCU collects a range of information about student and staff activity within LearnJCU. The Retention Centre collates this information, providing an easy way for you to identify and track the activity of potentially at-risk students in your subject. Based on preconfigured rules and rules you create, students' engagement and participation are visually displayed, alerting you to potential risk. From subject analytics you can communicate with students and help them take action for improvement.

JCU staff can access the Retention Centre from the Control Panel in LearnJCU. Further information about using the Retention Centre is available on the Learning and Teaching website under 'Learning Technologies' <https://www.jcu.edu.au/learning-and-teaching-systems>

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## YourJCU Subject and Teaching Student Feedback Survey data

YourJCU Survey offer students a personalised, easy-to-use, secure and centralised survey for confidential feedback on subjects and teaching. YourJCU Surveys provide staff and supervisors with advanced reporting options, enhanced analysis and comparative statistics to allow for fast and effective review, reflection and revision of learning and teaching materials and methodologies in line with professional development, discipline standards and institutional strategic goals. Academic staff are expected to engage with evaluation data and course teams are encouraged to collaboratively analyse evaluation data to identify potential 'hot spots' for enhancing student learning and the student experience. It is possible to add survey questions to support customised evaluations.

A range of information regarding teaching evaluation at JCU is available on the Learning and Teaching website, under 'Support for Staff' <https://www.jcu.edu.au/learning-and-teaching/teaching@jcu>

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## Institutional Survey data

JCU participates in externally coordinated surveys such as the Student Experience Survey (SES), previously the University Experience Survey (UES); and the Australian Graduate Survey (AGS) which will be replaced by the Graduate Outcomes Survey (GOS) in 2016. The SES is a national survey for which a sample of first and later year students are invited to participate. Feedback is gathered on five key facets of the student experience that are measurable, linked with learning and development outcomes, and for which institutions can reasonably be assumed to have responsibility. The SES report presents results within and between student cohorts, broad fields of education and institutional groupings.

The Graduate Outcome Survey (GOS) is a survey of graduates who have finalised their course of study. The survey measures student satisfaction with their courses, on several different scales including good teaching, generic skills, graduate qualities and overall satisfaction. It also collects destinations of graduates. There are also two open ended questions that request responses on the 'Best Aspects' and 'Needs improvement'.

The SES and GOS report can be accessed from the Learning and Teaching website, under 'Support for Staff' <https://www.jcu.edu.au/learning-and-teaching/teaching@jcu>

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## Course Student Cohort maps

Cohort analyses reveal the complex pathways that students follow as they progress through a course. The Course Student Cohort maps enable the tracking of a cohort of students to assess what proportions progress, withdraw, complete or change courses at JCU. These maps can highlight potential points of intervention, particular pathways and 'feeder' courses at JCU.

Course Student Cohort maps are now self-service and available through Cognos, from the Welcome page.