



CENTRE FOR INTERNATIONAL TRADE AND BUSINESS IN ASIA (CITBA)

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A PLACE FOR PROGRESSIVE AND
FORWARD-THINKING INNOVATIVE
RESEARCH

EDITED BY: TAHA CHAIECHI
AUSTRALIA DIRECTOR, CITBA



Community Empowerment, Sustainable Cities, and Transformative Economies

2–3 July 2021

CONFERENCE UPDATE

Organising Committee

General Chair	A/Prof Taha Chaiechi
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Conference Coordinator	Ms Dwi Sugiharti
Registration Chair	Ms Diana Castorina
Internal Consultant	Ms Fiona Whittenbury
Videoconference & Audiovisual Specialist	Mr Andres Thornblad, Technology Solutions Directorate

Abstract submissions	54
Full paper submissions	40
Presentation only submissions	8
Papers not met due dates	6
Reviewed papers to date	12

Community Empowerment, Sustainable Cities, and Transformative Economies

2-3 July 2021



Community-led Adaptation and Innovation Strategies of Remote Aboriginal and Torres Strait Islander Communities in Northern Australia

Our remote Indigenous communities are truly World-leaders in environmentally-sustainable innovation and adaptation.

In this presentation Dr. Chris McLaughlin of Culturev8 will host an experienced panel of Indigenous Mayors from the most remote corners of Northern Australia, who together will share their experiences and strategies in combating natural disasters and climate change as well as tackling the constant threats to health, safety and wellbeing of residents.



Cr. Keri Tamwoy

Mayor -Aurukun Shire Council



Cr. Phillemon Mosby

Mayor- Torres Strait Island Regional Council



Cr. Vonda Malone

Mayor - Torres Shire Council



Dr Chris McLaughlin

Founder and Practice Director- Culturev8
Panel Chair



Do not miss this great opportunity to learn from our Indigenous leaders, register today :

<https://www.jcu.edu.au/citba/citbas-international-conference-2021>

Proudly hosted by the Centre for International Trade and Business in Asia (CITBA), at the College of Business, Law, and Governance (CBLG), James Cook University - Australia



Community Empowerment, Sustainable Cities, and Transformative Economies

2-3 July 2021



Business and the Smart Green Capital Leading Place-based Economic Transformation

International concerns have recently demanded that our region consider becoming more self-reliant, and in doing so, creating an opportunity to invest in areas which we have traditionally outsourced internationally.

Join us to hear from Ms Sally Mlikota, Managing Director of CBC Staff Selection North QLD, and Dr Scott Davis, Independent Director of MyPathway.



Sally Mlikota

Managing Director- CBC Staff Selection North Queensland



Dr Scott R Davis

Independent Director- MyPathway



In this presentation, Sally and Scott explore the regional challenges of being reliant on a number of core industries. They will outline the opportunity to attract investment to our region and explain how to diversify the region's economic drivers. Furthermore, Sally and Scott will talk to us about the important role of SMEs and the private sector in transforming our region.

Do not miss this great opportunity to learn from our regional experts, register today :

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<https://www.jcu.edu.au/centre-for-international-trade-and-business-in-asia>

BOOK OF ABSTRACTS AND AUTHOR INDEX

International Conference on Business, Economics, Management, and Sustainability (BEMAS)

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July 2021



CENTRE FOR INTERNATIONAL TRADE
AND BUSINESS IN ASIA (CITBA)





TOURISM FLAGSHIP UPDATE

REVISED TITLE: ASIA PACIFIC TOURISM AND
HOSPITALITY FUTURES

In the twenty-first century, the Asia Pacific region has emerged both as a prominent source market for international tourists and a compelling destination for inbound travellers. The markets are, however, dynamic and evolving as the demographics of the key source countries shift, technology alters the experiential landscape, and sustainability and health issues demand ever-increasing attention.



FLAGSHIP OBJECTIVES

- What are the growing tourism markets that can contribute to the sustainable development of the region?
- What products can help ensure a resilient tourism and hospitality sector?
- What are the talent and skills requirements for the future workforce in tourism and hospitality?
- What are the factors that sustain destinations and build resilience in the face of disruptive forces, such as natural disasters and human activities?

A Partnership Initiative

BIILA



Hosted By



A SUSTAINABLE LIFESTYLE AND LUXURY TOURISM IS THE PERFECT STRATEGY FOR FUTURE PANDEMICS

- Presenter:** Daniel Andre Langer | Principal, Equite
Presenting – Survey of Luxury Travelers & Covid-19
- Panelists:** Ms Lindsey Ueberroth | CEO, Preferred Hotels & Resorts
Ms. Karen Yue | Group Editor, TTG Asia Luxury
Mr Gabor L. Vida | Managing Director, Rosewood Washington, D.C.
Professor Kelly Bricker | Director of Parks, Recreation, and Tourism,
The University of Utah
Mr Randy Durband | CEO, Global Sustainable Tourism Council
- Moderator:** Ms. Frances Kiradjian | Founder & Chair of Boutique Lifestyle & Luxury Association
- Time:** Friday, 30 April 2021, 8am – 9:15am Singapore Time
Thursday, 29 April 2021, 4pm – 5.15 pm Pacific Day Time

REGISTER HERE:

[HTTPS://JCU.ZOOM.US/WEBINAR/REGISTER/WN_D_XM3S8ARHU7ESRI4C4K8W](https://jcu.zoom.us/webinar/register/wn_d_xm3s8arhu7esri4c4k8w)

THE EVENT IS ENDORSED BY



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EXPLORE CITBA



Centre for International Trade and Business in Asia (CITBA)

CITBA's modus operandi is to include the finest scholars, both early career and more established, from James Cook University's Australian and Singaporean Campuses in collegial inter-disciplinary teams that foster an environment that encourages innovative thinking and supports research excellence.

