

# Master of Information Technology - Master of Business Administration



JAMES COOK  
UNIVERSITY  
AUSTRALIA



*Ready today for tomorrow*

[jcu.edu.au](http://jcu.edu.au)



# Why JCU?

## A STUDENT EXPERIENCE LIKE NO OTHER

- Access to world-class teachers
- Develop skills in state-of-the-art facilities
- Achieve exceptional employment outcomes
  - Benefit from small class sizes
  - Connect with professional networks
- Support through scholarships for merit and equity
  - Discover great accommodation options

## HUMAN-CENTRED DESIGN

Design Thinking empowers JCU students to ideate solutions built for people. Embedded throughout JCU Information Technology degrees, Design Thinking subjects and an annual Design Sprint produce high-demand graduates. Study with the university rated #1 in Queensland for learner engagement.\*

## BE READY TODAY, FOR TOMORROW

Benefit from a multidisciplinary approach. JCU students can study subjects from a comprehensive range of discipline areas to expand their career horizons. JCU Business is #1 in Queensland for full-time employment outcomes and median graduate salary.+

## EXPERIENCE A WORLD-CLASS EDUCATION

Study in a truly global, fully-connected business environment. JCU students can strengthen their skills by studying in one of the world's most exciting business hubs at JCU Singapore.

## SUPPORT FOR YOUR SUCCESS

Explore JCU's range of scholarships, grants and bursaries and discover the right financial assistance to achieve your goals.





# Master of Information Technology and Master of Business Administration

- ✓ Earn a qualification that is highly regarded by employers both nationally and internationally. Study a course that combines core business and IT skills with management, leadership and innovation.
- ✓ Learn, work and study in a challenging and inspiring learning environment and gain knowledge in subjects informed by current industry trends.
- ✓ Study a series of foundation and core subjects to overlay undergraduate learning and put in place the groundwork upon which to build deep specialist knowledge.

## COURSE DETAILS:

<b>Locations:</b>	Cairns, Brisbane*
<b>Commencing:</b>	February, May, September
<b>Duration:</b>	2 years full-time, part-time available
<b>Prerequisites:</b>	AQF level 7 bachelor degree in Information Technology

\* Available to Australian students for inter-campus study in Singapore. Conditions apply.

Please visit the [handbook](#) for a detailed outline of the course structure. Note: Information is for domestic students only.

# Ready today for tomorrow

By studying a joint degree like the JCU Master of Information Technology – Master of Business Administration, you are equipping yourself with in-depth knowledge in two highly adaptable and versatile fields. Completing this joint degree will distinguish you to future employers and give you the skills you need to excel in multiple industry areas.

Studying JCU's Master of Information Technology – Master of Business Administration allows you to learn from teaching staff that are often research leaders in their fields. JCU's professional programs are internationally recognised, meaning that you are being equipped and qualified by programs that will set you up for success.

This Master of Business Administration degree has seven core subjects covering a broad range of topics and will equip you to work effectively in any field of business. You can also choose to undertake an applied research project that will challenge you to apply your knowledge and understanding directly to a work-based, real-world scenario using a

suite of research methods. This research project provides extensive experience that will help prepare you for your future career as well as networking opportunities that will benefit your professional development.

This course is not only versatile and adaptable, but also flexible. You can study in Cairns, Brisbane, and Singapore, and you can study either full-time or part-time. Domestic students also have the opportunity to travel and explore as they study in Singapore through JCU's study-abroad program.

Depending on how you choose to focus and structure your study, the Master of Information Technology will give you skills and expertise in computing and networking, business informatics, or interactive technologies and game design. Students develop highly sought after integrated knowledge that combines information technology, management, and business intelligence.





A portrait of Associate Professor Jo Pryce, a woman with long dark hair, smiling. She is wearing a colorful patterned top. The background is a dense green foliage.

*“The Master of Information Technology – Master of Business Administration provides students with the knowledge and skills to have an impact across two important sectors. Connecting with experts in the classroom and from industry; collaborating with peers; experiencing the advantages of small classes; and immersing in practical, experiential learning ensures graduates of this course are ready to become future leaders with the business and IT know-how to make a difference in all sorts of businesses.”*

**Associate Professor Jo Pryce**

LECTURER





*“Are you looking for a career in IT combined with critical business acumen? Offering the flexibility to study at our Queensland or Singapore campuses, JCU paves the way for you to develop the critical knowledge you need to get ahead. Our teaching staff and industry experts will equip you with the skills you need to meet the demands of modern technology-driven business environments. JCU also has a great support network available to help you reach your potential at every stage of your study.”*

**Dr Art Suwanwiwat**

LECTURER, INFORMATION TECHNOLOGY

## Career Opportunities

This joint degree will equip you with highly developed skills and expert knowledge that will allow you to work in a variety of industry areas. There is a growing demand for graduates skilled in a range of IT technologies, as well as a worldwide demand for graduates with the critical business acumen to fully leverage these technical skills into profitable products and services.

This joint degree provides training in a variety of computer skills, as well as theory and practical skills in the following:

- Accounting
- Finance management
- Marketing
- Operations management
- E-business technologies
- Multimedia
- Programming
- Networking
- Software.



# Postgraduate coursework applications

Apply directly to JCU, either by a form you download, complete and return, or by using the [Online Application Portal](#).

Your application must reach us before the deadline for your course.

## ENTRY REQUIREMENTS

Postgraduate courses will usually require completion of an appropriate undergraduate degree for entry. You'll need to include certified copies of qualifications and academic records with your application. For some programs, appropriate work experience or equivalent qualifications will be considered.

The entry requirements for each course are included on the Apply now page for the course.

## FURTHER INFORMATION

To find out more, call 1800 246 446  
or contact the [Student Enquiry Centre](#).

## Contact us

JCU Townsville: 07 4781 5255

JCU Cairns: 07 4232 1000

JCU Brisbane: 07 3001 7800

Freecall (within Australia): 1800 246 446

Email: [enquiries@jcu.edu.au](mailto:enquiries@jcu.edu.au)



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